NOSENEWS Rhinologic Society Society

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American



President's Report

Pete Batra, MD, FACS, FARS

As we embrace the warmth and energy of the summer months, I am delighted to reflect on the recent achievements and share exciting plans for the upcoming months.

The Spring 2024 ARS meeting at COSM was a resounding success. The preliminary registration numbers suggest the highest registration for COSM to date! Our gathering brought together colleagues, trainees, and students from the US and abroad to share cutting-edge scientific knowledge in rhinology and skull base surgery. The panels and targeted conversations were engaging and informative, sure to elevate clinical practice for all of us. I am deeply grateful to all that contributed to the meeting, making the event such an enriching experience. Many thanks to our Program Chair Kevin Welch, the Program Committee, and the Abstract Review Committee for their extraordinary efforts to ensure the success of this meeting.

Looking ahead, I am excited to invite you to the 13th Annual Summer Sinus Symposium that will be held July 12-14, 2024 in the vibrant city of New Orleans. The event promises to be an extraordinary opportunity for professional education and networking, with a diverse range of lectures, workshops, and hands-on sessions from renowned experts.

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Don't miss the ARS Summer Sinus Symposium in New Orleans, LA on July 12-14, 2024! See details inside.

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ARS Spring Meeting at COSM

Kevin C. Welch, MD, FARS, FACS, President Elect and Program Chair

The ARS Spring Meeting took place in Chicago, IL at the Hyatt Regency this past May 15-16, 2024. I was thrilled to have seen 254 abstract submissions for this meeting – so many in fact that the Program Committee requested additional space for oral presentations and for poster presentations!

The Abstract Review Committee burned the midnight oil and went the distance to grade all 254 abstracts, and they did so without fanfare, so I'd like to personally thank each and every one of them for their hard work.

Our first day consisted of a joint morning session during which we highlighted the top 5 clinical abstracts and the top 5 basic science abstracts. We featured two panels that highlighted current topics of interest, including a lively discussion about whether complete or partial surgery makes a difference in the setting of biologic management and another discussion, led by the Allergy in Rhinology Section, about the growing concerns pollution has on upper and lower airway disease. In the afternoon. we had two breakout sessions that covered endotypes & therapies, mechanisms of chronic rhinosinusitis, social determinants of health, skull base surgery, and medical & surgical treatments of chronic rhinosinusitis. I enjoyed the hearty discussions on the medical and surgical management of

recurrent acute bacterial rhinosinusitis, the de-escalation of treatment for chronic rhinosinusitis, management of pediatric CRS, and measuring outcomes in skull base surgery.

On our final day, we had two afternoon breakout sessions during which scientific presentations covered pediatrics, cystic fibrosis, artificial intelligence, drug investigation, skull base surgery, empty nose syndrome, olfaction, and the management of rhinitis. We learned about alternative therapies for smell loss and about the benefits of mucosal coverage in drillout procedures. Lastly, multidisciplinary panels covering skull base surgery and the nasal valve were both well-attended beyond the final buzzer.

Thank you very much for attending the meeting, and a very profound thank you to the Program Committee and to the Abstract Review Committee. I look forward to seeing you in Miami for the fall meeting; it's going to be another one for the books – over 300 abstract submissions!

President's Report,

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The city of New Orleans, with its rich culture, world-class cuisine, and vibrant music scene, provides a unique and inspiring backdrop to the meeting, enhancing the experience with its charm and hospitality. As we move into the fall, preparations are well underway for a momentous occasion: the 70th Annual ARS meeting that will take place September 27-28 in the dynamic city of Miami. This event will mark seven decades of excellence and innovation in rhinology. Attendees can look forward to engaging panels, discussions, and scientific presentations that will cover the breadth of our evolving specialty.

Lastly, I want to extend my heartfelt gratitude to each of you. Your dedication, support, and passion are the key driving force behind the success of the ARS. Together, we continue to advance our specialty through discovery and innovation, improve patient care, and inspire the next generation of leaders.

Thank you for your unwavering commitment to the ARS. I look forward to seeing you at our upcoming meetings and continuing this journey of excellence together.

COSM 2025 | May 15-16, 2025

Hyatt Regency New Orleans, New Orleans, LA

Meeting Highlights:

- Keynote speakers
- President's Reception
- Expert panels
- Cutting edge research
- Poster presentations



Spotlight on International Consensus Statement on Allergy and Rhinology: Sinonasal Tumors



Edward Kuan, MD Skull Base Working Group / Task Force, Skull Base & Orbital Surgery (SBOS) Mark Arnold, MD, Newsletter Committee

Interview with Edward Kuan, MD, lead/principal author of recently published consensus statement: International Consensus Statement on Allergy and Rhinology: Sinonasal Tumors

What is the International Consensus Statement on Allergy and Rhinology: Sinonasal Tumors (ICSNT)?

Using the established methodology of the prior International Consensus Statement on Allergy and Rhinology (ICAR) statements, topics encompassing the breadth of sinonasal neoplasms and masses were developed by the editorial team. These 48 topics were broadly

classified under four sections: General Principles; Benign Lesions and Neoplasms; Malignant Neoplasms; and Morbidity, Quality of Life, and Surveillance. An effort was made to organize the document based on histopathology given its central role. International multidisciplinary expert authors then assembled teams and were assigned these topics for systematic review to summarize the best available evidence.

The document may be accessed at the QR code indicated below, while the Scope It Out podcast featuring the ICSNT is accessible through the other QR code.

How was the topic of sinonasal tumors selected? How does this differ than ICAR: Skull Base?

Over the last few years, the ARS has made a strong push to creating excellent ICAR documents which summarize the best level of evidence in a specific topic. However, there wasn't a specific home for sinonasal tumors, and with growing interest in the field as evident from conferences. panels, and manuscripts, the editorial team and I proposed such an endeavor to create a compendium focused on this topic. It also serves as a complementary and updated document to ICSB 2019, which focuses largely on applications of endoscopic skull base surgery, and in which endoscopic surgical treatment of certain sinonasal tumors was covered. However, the ICSNT aims to cover principles, concepts, and management strategies for benign and malignant sinonasal masses, lesions, and tumors comprehensively, regardless of surgical treatment, and is histopathology-driven.

How can ICSNT inform our daily practice?

As senior editor and project mentor, Dr. James Palmer, says it so well - we assembled ICSNT with the goal of having it be a readily available resource for the busy clinician when they encounter these rare tumors and want to see what is written out there about management, and they can download it onto their phones and tablets and pull it up anytime. It is important to keep in mind that while recommendations are provided based on the evidence, ICSNT does not serve as "guidelines" or "standard of

care," as treatment decisions are ultimately dependent on individual patient factors and preferences determine in line with those of the treatment team.

What were the challenges in creating ICSNT? What are the areas of future research opportunities?

Aside from the challenges encountered for the massive organizational aspects for which I am grateful to the editorial team and all authors, one of challenges and the biggest things I learned from this project is that our medical and radiation oncology colleagues are far ahead of us in both translational and clinical research, so we in otolaryngology should follow that example. The evidence level is overall highly heterogeneous, with many noted areas of additional investigation needed, and would likely benefit from a multicenter, team-based approach given the rarity of many pathologies.

Future opportunities are boundless - anything ranging from understanding tumor biology to clinical trials to developing new treatment paradigms. We as a field need to catch up with the rest of the cancer field in order to continue making an impact beyond delivering excellent clinical care. There is a section at the end of ICSNT which summarizes all of these possible opportunities and research questions, which we hope will engage the curious minds out there!

What was your favorite experience in leading ICSNT?

He has been an honor and privilege to be able to lead this project in a sub area of rhinology. That is my major academic and clinical interest. I really could not have done this without the support of Dr. James Palmer, senior editor, and Dr. Timothy Smith, IFAR editor-in-chief. I am also extremely grateful to the support from the associate editor team (Eric Wang, Nithin Adappa, Daniel Beswick, Nyall London, Shirley Su, Marilene Wang), who provided timely, thorough, and insightful reviews of all sections, and were probably driven insane by my OCD emails. We sincerely hope that ICSNT can help countless patients worldwide and act as a primer for furthering exciting research in sinonasal oncology!



International Consensus Statement on Allergy and Rhinology: Sinonasal Tumors



Scope It Out: Episode 87: International Consensus Statement on Allergy and Rhinology: Sinonasal Tumors

Summer Sinus Symposium Update: New Orleans 2024!

From July 12-14, 2024 we invite you to attend the 13th Annual Summer Sinus Symposium to experience the best sinus course in the world! Previous attendees keep returning to the SSS because of its unique blend of educational content that showcases the latest topics in rhinology while remaining practical and useful for its exceptionally wide audience. Traditional topics such as



Naveen Bhandarkar, MD, FARS



Rohit Garg, MD, FARS



Course Directors

Stella Lee, MD



Justin Turner, MD, FARS



Troy Woodard, MD, FARS

primary and revision endoscopic sinus surgery, in-office sinus procedures, use of biologics, techniques in allergy/immunology, the business of medicine, and endoscopic skull base surgery are explored through panels, lectures, live prosections, and industry symposia.

Additional highlights this year include:

- A "New and Emerging Topics" track with panel discussions dedicated to hot topics in rhinology including artificial intelligence, quality improvement, new treatments for olfactory disorders, acoustic/vibration therapy for sinonasal diseases, and more.
- "Research Shark Tank" Watch selected researchers make their pitch for innovative new research ideas and vie for a \$10,000 prize -- the new David W. Kennedy Storz Innovation Grant
- Other tracks include General Rhinology, Allergy, Skull Base, and Business of Medicine, with presentations geared to please attendees coming from all practice environments.
- A keynote presentation from Alessandra Colaianni, MD, MPhil, an otolaryngologist and writer whose non-fiction creative pieces have been published in the New Yorker, NYT, Harpers, NEJM, JAMA, and others.

 The hugely popular SSS Signature Event, an opportunity to unwind with colleagues while enjoying the best food and drink the "Big Easy" has to offer.

New Orleans is also an incredible cultural destination with a wide array of activities, museums, food, and drink. New Orleans is home to the National World War II Museum and the New Orleans Museum of Art, both highly regarded and worth a visit. The dining scene starts with local creole and cajun favorites and extends beyond limit to showcase some of the best culinary programs in the country (many recognized by the James Beard Foundation). At night, experience the birthplace of the Sazerac, take in live music on Frenchmen Street, or enjoy a ghost tour in the French Quarter with your colleagues and family.

Don't miss this outstanding opportunity and be sure to invite your colleagues, advanced practice providers, residents/fellows in training, and anybody else who wants to experience the *BEST* sinus course in the world!

Early (Discounted) Registration and Hotel Reservations are live now at https://www.american-rhinologic.org/2024-sss

Laissez les bons temps rouler!



Summer Sinus Symposium

Best Sinus Course in the World: Improving Rhinology from Office to OR

July 12-14, 2024 Hyatt Regency New Orleans New Orleans, LA

Highlights:

- Women in Rhinology Networking Event
- Cadaver Prosections
- Allergy Program
- Signature Event
- Symposia Sessions



ARS Marketing Committee Report

Sanjeet Rangrajan, MD, FARS

The ARS Marketing Committee is responsible for

enhancing the visibility and reputation of the ARS by promoting everything that membership in the Society has to offer! Current members include Thomas Higgins, Brian Lobo, Kenneth Rodriguez, Austin Rose, Isaac Schmale, Liat Shama, and current chair Sanjeet Rangarajan. We are actively engaged in digital content creation and social media communications to advertise the Society's in-person meetings, Rhinocasts, educational and grant opportunities, and much more. We work closely with members of the

IT Committee and ARS leadership to ensure adequate dissemination of marketing materials to build engagement online and in-person. In the coming months, look out for new Section and Meeting logos developed with the help of the Marketing Committee, in addition to opportunities for YOU to help us market ARS events in your local community or academic program. The Marketing Committee invites you to follow us on Facebook, Instagram, X, and LinkedIn and looks forward to your continued engagement!



ARS Ethics Committee Report

Kristine Smith, MD, FRCSC, ARS Ethics Committee Chair

The ARS Ethics committee has been keeping busy with a variety of projects. Recently, the team created, approved, and implemented a Code of Conduct for ARS meetings. Moving forward, we plan to examine report disclosures at meetings to ensure compliance and transparency, collaborate with IFAR to create viewpoints on common ethical issues, and develop research projects addressing ethical concerns in Rhinology. These initiatives will continue to highlight the ARS commitment to high ethical standards in our community.

Friends in Research: Why I donate

The ARS supports innovative Rhinology research through several grants which are made possibly by the generous donations made through our Friends in Research initiative. This provides funding of studies that provide clinical insights valuable to the care of our patients. We have asked several of our donors why they donate and encourage all members to donate!

J. Noble Anderson Jr., MD – "I have been a Friend in Research for the ARS for years. I donate because I like supporting education and research in Rhinology and assisting residents and fellows with their research projects. I greatly admire and respect the ARS, and I have very much enjoyed and benefitted from attending the meetings for years. Donation is one way that I enjoy giving back to my profession."

Roy R Casiano, MD – "I think the biggest reason is to help advance our scientific fund of knowledge in an area that is of interest to me. This translates eventually to great clinical discoveries and innovations that help patients and improve the human condition. Also, I'm

also personally proud to support the next generation of rhinologists. "

Devyani Lal, MD – ""To advance knowledge, the care of our patients, and the talent of our membership."

Michael G. Stewart, MD – "I donate for two reasons. One is that I support research in general. In addition, I am particularly interested in supporting research in early career/small project investigators – who often struggle to find support for their research. I was once a young faculty with questions I wanted to investigate, and some small grants from foundations and societies helped me with early publications which then led to larger studies. So I am grateful that I am now in a position to be able to help provide support to others."

Mas Takashima, MD – "Having personally benefited from similar support during my residency, I understand the importance of nurturing new talent and fostering academic growth in emerging specialists. My contribution is aimed not only at aiding resident research but also at

helping the society expand its reach and influence. By strengthening the society's capabilities, we can ensure ongoing improvements in patient care and innovative treatments, perpetuating a cycle of knowledge and advancement in the medical community."

Sarah Wise, MD - "The ARS Friends in Research mechanism has been important to me for many years. Donating to a fund that supports research efforts of early career rhinologists, trainees, and society members as they advance our understanding of rhinologic disease and potential treatments feels like a tangible way to reach for better outcomes for our patients in the future. Funding critical research is one way that the ARS strives to improve rhinologic knowledge and patient care. Research, along with educational efforts, outreach, advocacy, and mentorship... the ARS serves its community in so many ways. It feels good to give back!"

Friends in Research Campaign

We want to express our sincere thanks for the generous donations to the 2024 ARS Friends in Research Campaign. We again launch our quest to raise money for research with the 2025 ARS Friends in Research Campaign. With your support, we can continue to fund the studies that provide clinical insights valuable to the care of our patients.

In the past, these efforts have helped to establish the ARS and its members as the leaders in rhinologic research.

This work not only advances the care of our patients through scientific innovation, but also generates important data establishing the efficacy and cost effectiveness of our care.

In the current financial landscape, this is equally important to ensure that our patients have access to the treatment necessary to address their complaints. We thank you again for your help in this worthy endeavor.

2024 Friends in Research Donations

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As of 6/7/24



Joshua M. Levy, MD, MPH, MS

National Institute on Deafness & Other Communication Disorders (NIDCD) Clinical Director Update

It has been said that one's early days in a new position often involve a phase of "storming," where they pursue a number of impactful initiatives. This has certainly been my experience since joining the National Institutes of Health in April 2023. There is room for innovation in the way we study, teach and treat sinonasal disease. I am motivated to create a lasting impact in these critical areas and have focused on

the following initiatives in my first year:

NIH Workshop on Allergic Fungal Rhinosinusitis

In early November, the NIDCD hosted the first workshop on Allergic Fungal Rhinosinusitis (AFRS) on the NIH campus in Bethesda, MD. Jointly supported by the American Rhinologic Society and American Academy of Otolaryngic Allergy, this two-day workshop assembled interdisciplinary experts in the fields of rhinology, allergy/immunology, infectious disease and pulmonology from across North America. Broad discussions of unmet needs for clinical care and research led to the formation of new collaborations and a clear path to advance our field. Stay tuned for a summary report and opportunities to contribute to future research.

National Smell and Taste Center (NSTC)

The COVID-19 pandemic placed olfaction on the world stage. What was once thought of as a neglected sense is now understood to be inextricably linked to health and well-being. To advance translational research in this critical area, the NIDCD is establishing The National Smell and Taste Center, which is dedicated to advancing understanding of the chemical senses (smell and taste) and related disorders through comprehensive research, patient care, and education. Our kickoff event will occur July 9th at NIH. Internationally renowned smell and taste expert Professor Thomas Hummel, M.D., from Carl Gustav Carus University Hospital in Dresden, Germany, will deliver the keynote address. Additional presentations include interactive panels of thought leaders in research and patient care. The livestream is available here: https://videocast.nih.gov/watch=54861

Otolaryngology Surgeon-Scientist Program (OSSP)

Advanced training in clinical and translational research is notably absent from most otolaryngology training programs. To address this gap, the NIDCD has relaunched our OSSP program with unique opportunities to gain practical training and hands-on experience in the design and conduct of impactful trials. New to the program is the opportunity to maintain an active clinical practice, obtain a Master of Health Sciences in Clinical Research, and compete for extramural research funding that would support the first several years of a faculty position following graduation from the program. Visit the OSSP website for program announcements and additional information. https:// www.nidcd.nih.gov/training/ otolaryngology-surgeon-scientist



Multidisciplinary experts in clinical care and research gathered on the NIH campus in Bethesda, MD for the inaugural workshop on Allergic Fungal Rhinosinusitis.

ARS Corporate Partners Group

The American Rhinologic Society would like to express our deepest thanks and appreciation to our Corporate Partners. Our corporate partnerships have been invaluable in their support of ARS initiatives to promote excellence in rhinology and skull base surgery. Through our ongoing collaborative relationships, we hope to continue to mutually develop exciting and lasting opportunities for our members to enhance education, investigation, clinical care, and patient advocacy in the future.



The American Rhinologic Society would like to thank our 2024 Corporate Partners Group for their support:

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Benefits of ARS Membership

Membership in the American Rhinologic Society provides critical support that strengthens its ability to speak out on behalf of you, and all those practicing rhinology. The ARS promotes excellence in clinical care, investigation and education in Rhinology.

The ARS is dedicated to providing communication and fellowship to its members through ongoing continuing medical education, economic and social programs.

Your membership in the ARS places you in a highly respected professional organization that has a significant and far-reaching impact on the subspecialty of Rhinology. The ARS is dedicated to promoting excellence in clinical care, investigation, education, and patient advocacy in the field of rhinology.

Membership benefits include:

- Complimentary subscription to the Society's prestigious peer-reviewed journal, International Forum of Allergy and Rhinology
- Opportunity to join leadership and participate in standing committees of the Society to develop and implement programs to advance the interests of the specialty
- · Networking in the largest group of Rhinologists worldwide
- Discounted meeting registration for the Society's annual meeting
- Information and opportunities for action on legislative and regulatory issues affecting rhinology and sinus surgery
- · Member listing on the ARS Membership Directory
- Online services and personal web page on the ARS network
- "Find a Specialist" listing on the ARS web page making you contact information available to patients and referring physicians

- Access to members only section of webpage which includes advocacy, coding strategies, position statements, education and research and much more
- · Patient Education Handouts
- · Patient and Caregivers section of website
- · Webinars and how to videos for members only
- ARS Endoscopic Surgical Dissection Video Series
- Complimentary subscription the Society's newsletter, Nose News
- Discounted rates for educational products and services offered by the Society
- Early access to third-party symposia associated with ARS meetings
- Discounted services and early access to other services and products provided by the Society
- Advocacy and representation on issues that influence the field of rhinology including those that establish physician reimbursement

JOIN AT: https://www.american-rhinologic.org/NewMember.cfm

Fellow of the American Rhinologic Society (FARS)

For this issue of Nose News, we would like to encourage all members to explore the possibility of becoming a Fellow of the American Rhinologic Society (FARS). This special membership category is an exceptional way to show your expertise in the field of Rhinology, your dedication to rhinologic practice, and your support of the American Rhinologic Society. Please visit the website, http://www.american-rhinologic.org/fars to learn more about the application process and the necessary qualifications. We encourage every ARS member to investigate this option and apply if they are interested. Current ARS members seeking FARS designation can submit a letter of intent, an updated curriculum vitae, a rhinologic case log and sponsorship letters from two FARS members to membership@amrhso. org. Currently there are over 200 FARS members in our society, and we would like our entire membership to be aware of this special distinction. Please inquire about this membership category, especially if you are interested in becoming more involved in the ARS. We look forward to your application!

Forgot to pay your dues? Renew now! Call 973-545-2735, x2 or renew online at https://www.american-rhinologic.org/NewMember.cfm



Allergy and Immunology in Rhinology Report

Sandra Lin, MD, Allergy & Immunology in Rhinology Section President

The Allergy/Immunology in Rhinology section of the American Rhinologic Society (ARS) spearheaded a significant panel discussion at the Combined Otolaryngology Spring Meetings

(COSM) on "Pollution and Particulate Matter: Implications in Upper and Lower Airway Disease." Led by moderator Dr. Regan Bergmark and featuring prominent experts Drs. Peter Hwang, Murray Ramanathan, Stella Lee, and Scott Budinger, the panel delved into the multifaceted implications of pollution on respiratory health.

The discussion traversed various dimensions of the topic, encompassing epidemiology, the often-overlooked impacts on the sinonasal tract, and the underlying mechanisms of particulate matter-induced rhinosinusitis. Panelists elucidated on the association between air pollution and chronic sinusitis, shedding light on the role of Volatile Organic Compounds (VOCs) in sinonasal health and the intricate involvement of alveolar macrophages in lower airway responses.

Pioneering research findings were presented, including Dr. Ramanathan's groundbreaking study correlating chronic air pollution with chronic sinusitis in a mouse model. Dr. Lee's work linking air pollution exposure directly to chronic sinusitis further underscored the pressing need for deeper exploration in this burgeoning field, particularly in the face of escalating particulate matter levels in our environment.



The panel not only synthesized existing knowledge but also emphasized the imperative for continued investigation amidst evolving environmental dynamics. As particulate matter levels rise, understanding its profound impacts on upper and lower airway health becomes increasingly paramount.



Women in Rhinology Update

Stacey Gray, MD, Women in Rhinology Section Chair

This year, the Women in Rhinology (WiR) Committee has continued with its mission to advocate for and promote women within our society. We were excited to receive support from Medtronic for a WiR specific research grant for 2024 supporting a team

with at least one female PI performing rhinologic-related research. Stay tuned as the recipient will be announced soon. We are so grateful to Medtronic for this opportunity. Additionally, in the interest of supporting women in rhinologic research, WiR is planning upcoming networking and educational events for early-to-mid career researchers looking for support, resources, and mentorship on topics such as grant writing.

This year, we have also added a focus on wellness for our membership which is being led by Dr. Jean Kim. At ARS at COSM, the WIR hosted Dr. Dana Thompson, Professor of Otolaryngology – Head and Neck Surgery, from Northwestern University Feinberg School of Medicine and Lurie Children's Hospital of Chicago, who gave an excellent

talk on "Allyship in the Pathway Beyond the Glass Ceiling." Look for our next networking event at the Summer Sinus Symposium in New Orleans featuring the popular activity of speed mentoring! Finally, opportunities



for new members to join our leadership team will become available this upcoming fall. Please consider applying, your voice is important and we would love to have you!

To keep up-to-date on WiR events and initiatives, please follow us on X (@women_rhinology) and on Instagram at (women in rhinology).



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