

NOSEnews

FEBRUARY 2024



President's Report

Pete Batra, MD, FACS, FARS

First and foremost, I want to extend my warm wishes for a prosperous and healthy New Year. By all measures, the American Rhinologic Society continues to thrive as the international leader in advancement of clinical care, research, education, and advocacy for sinonasal and skull base disease. The recent ARS annual meeting held in Nashville was a resounding success. Gathering in the vibrant musical city, our membership had an opportunity to experience a robust academic exchange through a unique blend of panels and research presentations. This was capped off by Dr. Brent Senior's aspirational Kennedy lecture on his mission work in Vietnam over 25 years and Dr. Don Lanza's moving lecture on his 40-year journey in mentorship in life and medicine. It was also wonderful to connect with so many old friends and colleagues. I am grateful to all who contributed to the success of this tremendous meeting.

Looking ahead to 2024, we are thrilled to continue the outstanding work of the ARS. We have an exciting slate of meetings in 2024! COSM 2024 will take place May 15-16 in Chicago. The 13th Annual Summer Sinus Symposium will be held July 12-14 in New Orleans, and the 70th Annual ARS Meeting will take place September 27-28 in Miami. Our international collaborations have never

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Don't miss the ARS Summer Sinus Symposium in New Orleans, LA on July 12-14, 2024! *See details inside.*

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Executive Vice President's Report

Michael G. Stewart MD, MPH, FARS, Executive Vice President, American Rhinologic Society

Happy 2024 to American Rhinologic Society members and fellows! I am pleased to report that our Society continues to prosper. We were one of the first societies in Otolaryngology-HNS to return to in-person meetings – with the Summer Sinus Symposium in Austin in the summer of 2021 – and since then our meetings have all been successful. We also have great industry partnerships, a growing membership, and engaged and active leadership.

One very nice evolution in the ARS has been our Sections, which allow members with common interests to convene and advance areas of common interest. This started with the highly successful Women in Rhinology section, and our most recent new section is the Rhinologists in Private Practice Section, which is off to a great start.

The Society has stable finances, with a balanced annual budget, and the income from some of our invested reserves supports research and annual lectureships. In addition thanks to the generous philanthropy of two of our members, Dr. Alan Shikani and Dr. Peter Hwang, we have the Shikani International Rhinology Award, and the Hwang Family Lectureship, which are both funded in perpetuity. International partnership is a strategic focus for us, and we

have new collaborations with international societies, and have included international speakers in some of educational programs and Webinars. And, of course, USA membership is growing, and participation in our programs remains very robust.

Our President Dr. Pete Batra, and our Officers and Board of Directors all volunteer their time to lead the Society, and you can rest assured that the ARS's future is in excellent hands. And of course, we have to recognize and thank our outstanding administrative staff – Wendi Perez, Susan Arias, and Tammy Lorimer.

Thank you so much for your support of the ARS, and I look forward to seeing you at future meetings!

Healthcare Committee and Coding Update

Toby Steele, MD, Patient Advocacy Committee Chair; Mark Arnold, MD, Newsletter Committee

Several important coding changes have occurred over the New Year. On January 1, 2024, Centers for Medicare and Medicaid Services (CMS) assigned payment for a new Category I Current Procedural Terminology Code for endoscopic destruction of the posterior nasal nerves. CPT code 31242 describes the endoscopic destruction of posterior nasal nerves using radiofrequency ablation, while CPT 31243 refers to the endoscopic destruction of posterior nasal nerves using cryotherapy. As there are now two specific codes describing posterior nasal nerve ablation, prior codes should not be reported. Prior codes including C9771 for (nasal/sinus endoscopy, cryoablation nasal tissue(s) and/or nerves, unilateral or bilateral), 30117 (Excision or destruction (eg, laser), intranasal lesion) and 30999 (Other Procedures on the Nose) should no longer be reported for posterior nasal nerve ablation.

Posterior nasal nerve ablation is designed to treat chronic rhinitis utilizing cryoablation or radiofrequency energy to ablate overactive posterior nasal nerves. These energy devices induce denervation of the nasal mucosa to relieve symptoms of chronic rhinitis including rhinorrhea, congestion, nasal itching, and sneezing. These devices focus on the distal branches of the nasal parasympathetic system, and they are felt to be safer than vidian neurectomy, which risks dry eye. The procedure is considered minimally invasive, and multiple energy-based devices have been cleared by the Food and Drug Administration in recent years with the specific indication of treatment of chronic rhinitis. Patient-blinded, multicenter, sham-controlled RCTs have demonstrated clinical benefit for both cryoablation and radiofrequency ablation of the posterior nasal nerves. Despite this, payment for these services can vary by insurer, and

several major payors have implemented negative reimbursement policies and consider these therapies investigational. Depending on the insurance, prior authorization and/or peer-to-peer review may be necessary for reimbursement.

Another relevant code was also created and activated on January 1, 2024. Healthcare Common Procedure Coding System (HCPCS) add-on code G2211 reflects visit complexity inherent to evaluation and management associated with the medical care services that serve as the continuing focal point for all needed health care services and/or with medical care services that are part of ongoing care related to a patient's single, serious condition or complex condition. G2211 is an add-on code that can be listed separately in addition to outpatient/office E/M visits for new or established patients. G2211 should not be used if the associate office visit E/M is reported with a modifier 25 or when the relationship with the patient is of a discrete, routine, or time-limited nature.

CMS has established a national, unadjusted payment rate of \$16.04 in CY2024 for HCPCS code G2211. While CMS has committed to publish additional guidance on the appropriate use of G2211, many Otolaryngologic conditions such as refractory chronic rhinosinusitis management are complex or serious conditions that require long-term longitudinal care and may fall under the umbrella of appropriate utilization of G2211. Given the dynamic nature of regulations and guidelines ARS members should independently verify the accuracy and relevance of the information provided for their specific circumstances. If you have a billing or coding question, please click here: <https://www.american-rhinologic.org/>



Toby Steele, MD



Mark Arnold, MD



ARS Spring Meeting at COSM - Back in Chicago!

Kevin C. Welch, MD, FARS, FACS, President Elect and Program Chair

Talk about hard acts to follow! Drs. Sarah Wise and Pete Batra have delivered excellent programs over the past two years, raising the bar for 2024. The ARS Spring Meeting will take place in my hometown of Chicago, and we'll meet at the Hyatt Regency on May 15-16, 2024. The Hyatt Regency is situated on the south side of the Chicago River - just steps from the Magnificent Mile.

After unpacking our bags and wearily drinking our coffee, we're going to pack the auditorium to tune into one of the biggest spring meetings the ARS has ever hosted. I am thrilled to announce that we received 254 abstract submissions for this meeting – so many in fact that the Program Committee needed to request additional space for oral presentations and for poster presentations! The Abstract Review Committee burned the midnight oil and went the distance to grade all 254 abstracts, and they did so without fanfare, so I'd like personally to thank each and every one of them for their hard work.

Therefore, we intend to not disappoint this spring. Participants will be able to listen to over 82 oral presentations and browse among 172 poster presentations. Our first day will consist of a morning joint session during which we will highlight the top 5 clinical abstracts and the top 5 basic science abstracts. We will feature two panels that highlight current topics of interest. A compelling panel of highly esteemed ARS members will debate and discuss

whether there are any real-world differences in patients who undergo full endoscopic sinus surgery followed by biologic management and patients who undergo partial endoscopic sinus surgery followed by biologic management. In another informative panel, The Allergy and Immunology Section will review the current evidence for pollution and its effect on the upper and lower airways. In the afternoon, we will have two breakout sessions during which we will listen to presentations on endotypes & therapies, mechanisms of chronic rhinosinusitis, social determinants of health, skull base surgery, and medical & surgical treatments of chronic rhinosinusitis. I am looking forward to a hearty debate on the medical and surgical management of recurrent acute bacterial rhinosinusitis and to another discussion on the de-escalation of treatment for chronic rhinosinusitis. Both the Skull Base and Orbital Surgery Section and the Diversity, Equity, and Inclusion Committee will sponsor informative and compelling panels to round out the day.

On our final day, we will have two afternoon breakout sessions during which scientific presentations will cover pediatrics, cystic fibrosis, artificial intelligence, drug investigation, skull base surgery, empty nose syndrome, olfaction, and the management of rhinitis. I'm also proud to announce that we will have a joint panel where we will join members of the American Head & Neck Society to discuss one of our flagship presentations: ICAR Sinonasal Tumors! We will also hear about current alternative therapies for smell loss and up-to-date management of the internal nasal valve.

This ARS Spring Meeting promises to be intense and packed with options for all ARS members who come seeking affirmation of current practices and for learning about cutting edge research. I look forward to hearing from our speakers and panelists, and I thank you all for attending this and future ARS meetings! Register for the ARS Spring meeting [here](#).

COSM 2024 | May 15-16, 2024 Hyatt Regency Chicago, Chicago, IL

Meeting Highlights:

- Keynote speakers
- President's Reception
- Expert panels
- Cutting edge research
- Poster presentations



Housing: <https://www.hyatt.com/en-US/group-booking/CHIRC/G-EC45>

ARS International Committee Update

Do-Yeon Cho, MD, International Committee Chair



Opening ceremony of the All India Rhinology Society annual conference – Do-Yeon Cho (left), Devyani Lal (center), Nyall London (right).

The International Committee of the American Rhinologic Society (ARS) has been actively promoting excellence in rhinology and fostering international collaboration. As we move into the new year, one of the highlights from last year was participating in the 34th Annual Conference of the All India Rhinology Society, which took place from December 15-17, 2023, in Bikaner, India.

In addition to attending the conference in India, the International Committee has engaged in several notable activities, which include signing a Memorandum of Understanding (MOU) between the ARS and the Rhinology Chapter of the Peruvian Society of Otolaryngology and Facial Surgery. The ARS also took part in celebrating the golden jubilee of the Brazilian Academy of Rhinology by creating a congratulatory video for the Rino 50 event in Rio de Janeiro, Brazil, commemorating the 50th anniversary in April 2024. These activities not only strengthened international relations but also honored our shared commitment to advancing the field of rhinology.

Further, the leadership of ARS, along with members of the International Committee, participated in the 20th Association of Southeast Asian Nations (ASEAN) ORL-HNS Congress, which was organized together with the 26th Vietnamese ORL-HNS Congress, taking place in Hanoi, Vietnam, in October 2023. This congress was an essential platform for fostering partnerships across the ASEAN countries.

The International Committee is excited to announce an upcoming webinar titled “*Extended Approach to the Sphenoid Sinus and Vidian Neurectomy.*” Scheduled for Friday, January 26th, at 5 PM (EST), the panel will feature esteemed speakers from the International Committee of the ARS: Camilo Reyes, David Jang, and Do-Yeon Cho. This webinar promises to be insightful, focusing on advanced surgical techniques and their implications for patient care worldwide.

Currently the ARS has signed MOUs with the following countries/societies:

- Thailand Rhinologic Society: Virtual MOU Signing Ceremony 9-2-2021
- Korean Rhinologic Society: Virtual MOU Signing Ceremony 3-17-2021
- Brazilian Rhinologic Academy: Virtual MOU Signing Ceremony 4-7-2021
- Canadian Society of Otolaryngology: Virtual MOU Signing Ceremony 2-14-2022
- Saudi Arabia Rhinologic Societies: Virtual MOU Signing Ceremony 5-21-2022
- AESEAN: Virtual MOU Signing Ceremony 5-21-2022
- Chilean Rhinologic Society: MOU signed 10-10-2023
- Peruvian Rhinology Society: MOU signed 12-19-2023



Allergy and Immunology in Rhinology Report

Sandra Lin, MD, Allergy & Immunology in Rhinology Section President

2023 was a successful year for the AIR section which has now grown to over 45 participating

members all sharing a common interest in better understanding the role of allergy and immunology and their effects on upper airway disease. The group was productive on many fronts including hosting panels on important topics at the national meetings, writing relevant review papers, and building a research coalition between various institutions. They also welcomed new elected leadership with incoming president Dr. Sandra Lin, incoming treasurer Dr. Lauren Bergmark and incoming secretary Dr. Omar Ahmed and were grateful for all the strong work

by their outgoing officers Dr. Jean Kim, Dr. Kent Lam, and Dr. Lauren Roland.

During the spring ARS meeting in Boston, they hosted a panel on “*Acute Invasive Fungal Sinusitis: Management in the Current Era*” which highlighted our current understanding of the disease but also acknowledged limited prospective clinical data. In the fall ARS meeting in Nashville, they also hosted a panel on “*Office Based Procedures Update: Common procedures and Difficult Cases*” which drew significant interest as patients are seeking less invasive in-office procedures from their ENTs.

The group also worked diligently together to write several evidence-based review papers including an article

on “*Climate change, the environment, and rhinologic disease*” which highlighted the escalating negative impact climate change is having on the morbidity of rhinologic disease and an article on “*Evaluation and treatment of rhinosinusitis with primary antibody deficiency in adults*” which evaluated the potential high prevalence of primary antibody deficiency in recalcitrant chronic sinusitis.

Overall, there is a bright future for AIR which should continue to see growth as there is an increasing emphasis on a multi-disciplinary approach for treating rhinologic disease with other specialties including allergy and immunology.

Summer Sinus Symposium Update

Course Directors



Naveen Bhandarkar, MD, FARS



Rohit Garg, MD, FARS



Stella Lee, MD



Justin Turner, MD, FARS



Troy Woodard, MD, FARS

Discover cutting-edge advancements in rhinology and skull base surgery at the American Rhinologic Society’s 13th Annual Summer Sinus Symposium! Join us at the Hyatt Regency Hotel in New Orleans from July 12-14, 2024, for an unparalleled experience. Engage with interactive panels showcasing the latest in rhinology and skull base surgery, including a special session on new and emerging topics.

Explore traditional sessions covering allergy, skull base surgery, and the business of medicine, providing a comprehensive view of the field. Don’t miss the opportunity to network at our engaging social events, fostering connections with experts and colleagues. Elevate your knowledge and skills in a vibrant atmosphere at the forefront of rhinologic innovation. Secure your spot now for an enriching symposium that promises to shape the future of rhinologic and sinus care!

13th Annual
**SUMMER
SINUS
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American Rhinologic Society

Best Sinus Course in the World:
Improving Rhinology from Office to OR

July 12-14, 2024
Hyatt Regency New Orleans, New Orleans, LA

Registration & Housing opens: February 2024
Registration: <https://www.american-rhinologic.org/upcoming-ars-meetings>

President’s Report, *continued from page 1*

been stronger. We recently signed Memorandum of Understanding with the Rhinologic Chapter of the Chilean Society of Otolaryngology and the Rhinology Section of the Peruvian ENT Society. This will serve to foster educational exchange with colleagues from across the globe and provide another platform for international collaboration for our membership. We have 2 important task forces that launched at the last annual meeting. Artificial Intelligence in the ARS and Skull Base Surgery in Rhinology will be spearheaded by Bobby Tajudeen and Ed Kuan, respectively. We greatly look forward to their recommendations to better position the ARS for future success.

I encourage each of you to actively engage in the scientific meetings and the various diverse initiatives planned for the upcoming year. Your expertise and passion are invaluable and will continue to elevate the ARS to even greater heights. Thank you for your continued support and dedication to the ARS.



ARS Diversity and Inclusion Committee Report

Jose Mattos, MD, MPH, Diversity and Inclusion Committee Chair

The Diversity and Inclusion Committee has undergone several recent changes. Dr. Troy Woodard, the

inaugural chair of the committee has stepped down in order to assume the Presidency of the American Academy of Otolaryngology – Head & Neck Surgery. We would like to extend our deepest gratitude to Dr. Woodard for his innovative work on the committee and the ARS at large, and

to congratulate him on these exciting next steps! Dr. Jose Mattos has taken over as chair of the committee to continue the great work that Dr. Woodard and the rest of the DEI committee have set in motion.

The DEI Committee has been hard at work on multiple initiatives. We recently launched the first-ever ARS Diversity Fellowship Award. These two awards are in the amount of \$50,000, and are for rising Rhinology Fellows who have a passion for promoting DEI

in Rhinology. The application has been made available to rising fellows and fellowship programs and the deadline is February 1st, 2024.

Finally, the DEI Committee is starting to look forward to future initiatives. We are excited for the upcoming panel at COSM, which will deal with practical advice on how to start DEI initiatives locally. Also, we are in the process of planning other pipeline initiatives to help improve diversity in rhinology.



Skull Base and Orbital Surgery Update

Kibwei McKinney, MD, FACS, FARS; Skull Base and Orbital Surgery Section Chair

The 2023 year was one of the busiest in the existence of the Skull Base and Orbital Surgery

Section. Thanks to ARS leadership and its support of this section, the SBOS has continued to grow in its reach and impact on the Society's membership.

The research committee of the SBOS has been active in providing insight into several of the controversial clinical topics that rhinologists encounter in the care of our patients. One of these initiatives is the preparation of an Expert Practice Statement (EPS) on the management of suspected idiopathic intracranial hypertension (IIH) after spontaneous CSF leak repair. The goal of this paper will be to determine the optimal timing for the evaluation of suspected IIH after initial spontaneous CSF leak diagnosis and repair. In doing so, we hope to guide the choice of medical and surgical options available to prevent further complications from undiagnosed IIH. Also underway is an IFAR Viewpoint article that is being prepared on the advantages and disadvantages of unilateral versus bilateral craniofacial

resection in olfactory neuroblastoma surgery. Both of these articles will be finalized in 2024.

The SBOS has had greater inclusion in the meeting footprints at COSM, Summer Sinus Symposium, and the Annual Meeting in 2023. This programming has enabled the Section to provide a forum for the discussion of issues that are pertinent to orbital and skull base surgery. At COSM, the SBOS presented a session on modern advancements in the management of locally advanced and recurrent sinonasal malignancies. Other highlights included a session moderated by Chair-elect, Garret Choby, in which reconstructive options beyond the nasoseptal flap were discussed.

At the Summer Sinus Symposium the SBOS and its members helped to organize several impactful sessions, including "Navigating the suspicious sinonasal mass," "Pituitary surgery pearls and pitfalls," "Diagnosis and management of CSF rhinorrhea," and "Orbital and lacrimal surgery for the rhinologist." Thanks to the planning committee for the SSS, skull base and orbital surgery topics constituted almost a quarter of the meeting's content.

Finally, at the Annual Meeting, Education co-chairs Mathew Geltzeiler and Mindy Rabinowitz organized an SBOS sponsored session on controversial topics in the postoperative care of skull base patients, including the use of CPAP, the timing of rinses, and strategies for successful and safe debridement in the office setting.

Outside of the scope of these in-person meetings, the SBOS Education Committee has been successful in providing important content to ARS membership through virtual meetings. These have included the twice annual SBOS Virtual Case Series, the most recent of which was a multidisciplinary discussion on the approaches to benign orbital pathology. In addition, the SBOS has partnered with the AHNS to conduct a semi-annual virtual tumor board in which AHNS and ARS fellows bring clinical presentations for leaders in our field to discuss.

The Skull Base and Orbital Surgery Section will continue to expand upon these efforts during 2024, with hopes of making it the best year in our section's history.



Artificial Intelligence Task Force Update

Bobby A. Tajudeen, MD, Lead, ARS Artificial Intelligence Working Group

We are excited to share the latest developments from the ARS Artificial Intelligence (AI) working group, reflecting our commitment to integrating AI in enhancing our research, education and patient care. Here's an overview of our ongoing initiatives:

1. AI Best Practice Tool for ARS Members

Recognizing the need for easily accessible AI resources, we are creating an AI guide/primer. This tool will assist ARS members in understanding and integrating AI into practice, regardless of their prior experience with AI.

2. Online Education Committee AI Integration

We're leveraging AI to improve projects within the online education committee. This includes using AI to improve readability of patient-related materials, ensuring that complex medical information is accessible and easy to understand. Our efforts also extend to supporting the creation and refinement of content for SinusHealth.com, where AI may be used to tailor educational materials to diverse patient needs.

3. IT Committee Integration

In collaboration with the IT Committee, we're reviewing various functions that could benefit from AI. Our goal is to enhance operational efficiency and member services through intelligent automation and data analytics.

4. Collaboration with the Academy

We are thrilled to initiate a partnership between the ARS and the American Academy of Otolaryngology-Head and Neck Surgery (AAO-HNS). A key feature of this collaboration will be to have representatives from the ARS be involved in panels and talks centered around AI's impact in Education, Research, and Clinical Care at the annual academy meeting.

5. Research Initiatives

The task force is actively exploring opportunities to engage in original AI-based research. Key areas include:

- Development and validity of AI generated education materials
- Collaborative research using Convolution Neural Networks (CNNs) and AutoML for advanced image analysis.
- Testing the efficacy of AI in language translation of medical documents.
- Development of an AI position/consensus paper aiming to establish

guidelines and share insights on AI applications in our field.

- Many more to come...

As we continue to explore and integrate AI into various aspects of rhinology, we are enthusiastic about the positive impact these initiatives will have on our practice and patient care. We encourage our members to engage with these projects, contribute their expertise, and benefit from the advancements AI can bring to our field.

save the date



ARS FELLOWS COURSE: Advanced Sinus and Skull Base Surgery Course May 2-4, 2024

ARS Fellows Course Directors

Seth Brown, MD, FARS
University of Connecticut

Dana Crosby, MD, MPH, FARS
Southern Illinois University
School of Medicine

Joey Raviv, MD
North Shore University Health System

Dear Rhinology Fellow,

We would like to invite you to our 2024 Advanced Sinus and Skull Base Course. The course is designed with interactive and practical lectures, a full day of hands-on cadaveric dissection, and networking opportunities with the faculty and your peers. The program has been specifically designed with your needs in mind.

Arrival: May 2, 2024 by 5:00pm
Course: May 3-4, 2024
Location: Evanston, IL
Departure: May 4, 2024
More details coming mid-January 2024



Hope to see you there!
Drs. Seth Brown, Dana Crosby,
and Joey Raviv

ARS 2023 Fellows Course

Friends in Research Campaign

We want to express our sincere thanks for the generous donations to the 2023 ARS Friends in Research Campaign. We again launch our quest to raise money for research with the 2024 ARS Friends in Research Campaign. With your support, we can continue to fund the studies that provide clinical insights valuable to the care of our patients.

In the past, these efforts have helped to establish the ARS and its members as the leaders in rhinologic research.

This work not only advances the care of our patients through scientific innovation, but also generates important data establishing the efficacy and cost effectiveness of our care.

In the current financial landscape, this is equally important to ensure that our patients have access to the treatment necessary to address their complaints. We thank you again for your help in this worthy endeavor.

2023 Friends in Research Donations

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(As of 12/31/23)

ARS Corporate Partners Group

The American Rhinologic Society would like to express our deepest thanks and appreciation to the participants of our Corporate Partners Program. Our corporate partnerships have been invaluable in their support of ARS initiatives to promote excellence in rhinology and skull base surgery. Through our ongoing collaborative relationships, we hope to continue to mutually develop exciting and lasting opportunities for our members to enhance education, investigation, clinical care, and patient advocacy in the future.



The American Rhinologic Society would like to thank our 2023 Corporate Partners Group for their support:

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Benefits of ARS Membership

Membership in the American Rhinologic Society provides critical support that strengthens its ability to speak out on behalf of you, and all those practicing rhinology. The ARS promotes excellence in clinical care, investigation and education in Rhinology.

The ARS is dedicated to providing communication and fellowship to its members through ongoing continuing medical education, economic and social programs.

Your membership in the ARS places you in a highly respected professional organization that has a significant and far-reaching impact on the subspecialty of Rhinology. The ARS is dedicated to promoting excellence in clinical care, investigation, education, and patient advocacy in the field of rhinology.

Membership benefits include:

- Complimentary subscription to the Society's prestigious peer-reviewed journal, International Forum of Allergy and Rhinology
- Opportunity to join leadership and participate in standing committees of the Society to develop and implement programs to advance the interests of the specialty
- Networking in the largest group of Rhinologists worldwide
- Discounted meeting registration for the Society's annual meeting
- Information and opportunities for action on legislative and regulatory issues affecting rhinology and sinus surgery
- Member listing on the ARS Membership Directory
- Online services and personal web page on the ARS network
- "Find a Specialist" listing on the ARS web page making you contact information available to patients and referring physicians
- Access to members only section of webpage which includes advocacy, coding strategies, position statements, education and research and much more
- Patient Education Handouts
- Patient and Caregivers section of website
- Webinars and how to videos for members only
- ARS Endoscopic Surgical Dissection Video Series
- Complimentary subscription the Society's newsletter, Nose News
- Discounted rates for educational products and services offered by the Society
- Early access to third-party symposia associated with ARS meetings
- Discounted services and early access to other services and products provided by the Society
- Advocacy and representation on issues that influence the field of rhinology including those that establish physician reimbursement

JOIN AT: <https://www.american-rhinologic.org/NewMember.cfm>

Fellow of the American Rhinologic Society (FARS)

For this issue of Nose News, we would like to encourage all members to explore the possibility of becoming a Fellow of the American Rhinologic Society (FARS). This special membership category is an exceptional way to show your expertise in the field of Rhinology, your dedication to rhinologic practice, and your support of the American Rhinologic Society. Please visit the website, <http://www.american-rhinologic.org/fars> to learn more about the application process and the necessary qualifications. We encourage every ARS member to investigate this option and apply if they are interested. Current ARS members seeking FARS designation can submit a letter of intent, an updated curriculum vitae, a rhinologic case log and sponsorship letters from two FARS members to membership@amrhso.org. Currently there are over 200 FARS members in our society, and we would like our entire membership to be aware of this special distinction. Please inquire about this membership category, especially if you are interested in becoming more involved in the ARS. We look forward to your application!

Forgot to pay your dues? Renew now! Call 973-545-2735, x2 or renew online at <https://www.american-rhinologic.org/NewMember.cfm>



ARS Rhinology in Private Practice Report

Greg Davis, MD, FARS, ARS Rhinology in Private Practice Committee Chair

The Rhinology in Private Practice Section (RiPP) continues to strive to offer educational resources and advocacy for private practice otolaryngologists with special interest in rhinology and endoscopic sinus surgery. In 2023, the

RiPP community continued to grow, and now includes over 120 active members. This diverse and dynamic group looks forward to many exciting educational opportunities and enriching experiences as we move into 2024.

A highlight of the past year was the resounding success of the 2023 webinar on in-office CT imaging, titled "Are ENT Based Sinus CT Scans the New Standard." This event not only showcased groundbreaking advancements but also fostered meaningful discussions and collaborations among members.

Furthering the commitment to progress, the business meeting at Summer Sinus Symposium (SSS) centered on a critical aspect of our workplace ethos: improving gender and intergenerational relationships. Recognizing the importance of inclusivity and collaboration, this meeting laid the groundwork for a more harmonious and supportive environment within our professional realm. Additionally, networking opportunities have been well received and the networking event at the ARS Annual Meeting in Nashville was a testament to our commitment to fostering meaningful connections.

Looking ahead, 2024 promises to be a year filled with growth and learning. We have two exciting webinars already planned:

"Beyond septoplasty and turbinate reduction: in-office treatments for nasal congestion."



"Advanced rhinology procedures in the office."

These sessions aim to delve deeper into innovative treatments and procedures, pushing the boundaries of what's possible in our field. Stay tuned for more details on these engaging events!

In 2024, there will be new officer selections taking place at SSS. Nominations will open at COSM 2024, offering a great opportunity to continue to steer RiPP toward a bright future. The RiPP is currently led by officers, including: Chair – Greg Davis, MD, MPH, FARS, Chair-elect – Doug Reh, MD, FACS, Information Officer – Karen Bednarski, MD, FARS, and Financial Officer – Leah Hauser, MD.

The RiPP Section looks forward to 2024 and the opportunity to continue to drive innovation and excellence in rhinology while addressing challenges facing the practice of rhinology in the private practice setting.

Stay tuned for more updates and exciting developments! <https://amrs.memberclicks.net/rhinologists-in-private-practice-section>

To apply to join the ARS RiPP Section, click [here](https://docs.google.com/forms/d/e/1FAIpQLSe8lCnMieiyXieRpWOGrdyZnu7fmKTKzhUEFb5uKnk7YD9vw/viewform). (<https://docs.google.com/forms/d/e/1FAIpQLSe8lCnMieiyXieRpWOGrdyZnu7fmKTKzhUEFb5uKnk7YD9vw/viewform>)



Women in Rhinology Update

Stacey Gray, MD, Women in Rhinology Section Chair

The Women in Rhinology (WiR) subsection held several events over the past year, including a breakfast symposium in Boston at COSM on "The Power of Allyship and Gender Partnership" with guest speaker, David Sith, PhD. In addition, the WiR hosted a social event at the Summer Sinus Symposium in Las Vegas. The Annual American Rhinologic Society (ARS) meeting in Nashville was a great success. At this meeting, the WiR, Diversity and Inclusion, Mentorship and Residents and Fellows hosted a combined lunch program on "Breaking Barriers: Insights on Improving the Pipeline in Medicine" and a panel on "Maintaining Balance and Achieving the Quadripartite Mission".

Our next event will be held at COSM in Chicago, IL. We hope to see you there!

Congratulations to Ashleigh Halderman, MD on being elected as the new Member at Large and Jean Kim, MD as the new Wellness Liaison.

This year, there is an ARS WiR Centralized Otolaryngology Research Efforts (CORE) grant award of \$25,000 sponsored by Medtronic. Letters of intent were due in December and full applications are due January 16, 2024.

To keep up-to-date on WiR events and initiatives, please follow us on Twitter (@women_rhinology) and on Instagram at (@women_in_rhinology).

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PO Box 269, Oak Ridge, NJ 07438



ARS 70th Annual Meeting
September 27-28, 2024
Fountaineblue Miami Beach, Miami, FL

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