



July 13-15, 2023 Park MGM/NoMad Hotel, Las Vegas, Las Vegas, NV



PROGRAM BOOK





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The new **E-SteriScope[™] Single-use Flexible Rhinolaryngoscope** is designed as an ondemand solution for both diagnostic and therapeutic procedures with a seamless integration to our enterprise content management platform.¹

You can also gain the flexibility to choose without compromising on performance with the comprehensive portfolio of the **CELERIS[™] Single-use Disposable Sinus Debrider**, designed to treat more noses in less time.

Visit ARS Booth 401/403 for more details on these flexible solutions!



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1. BDN0051996, Vathin E-SteriScope Resp & ENT Compatibility Study

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Sarah K. Wise, MD, MSCR, FARS

Welcome from the ARS President

Dear Friends and Colleagues,

Welcome to the 2023 American Rhinologic Society Summer Sinus Symposium (ARS SSS) at the Park MGM/NoMad Las Vegas Hotel. This year, the course directors have planned a fantastic meeting with outstanding learning and networking events. Once again, the ARS SSS brings us together in educational and social forums that highlight our year!

From the earliest days of the ARS SSS, this meeting has emphasized practical clinical topics, tips and tricks for safe and efficient sinonasal procedures, and pearls for diagnosis and management of nasal/

sinus conditions. In 2023, the ARS continues this tradition with interactive sessions, discussions, and highlights from expert rhinologists. The ARS SSS strives to provide educational content and key takeaway messages that can be immediately incorporated into your clinical practice – this is the foundation on which the ARS SSS has built its success!

During the ARS SSS, please visit our exhibitors to see the newest equipment and treatment options for our rhinology patients. Our corporate supporters have generously supported this conference and allow us to offer the meeting at a minimal expense. Please take a moment to thank them.

We're excited to see you in Las Vegas for the 2023 ARS SSS. Have a great meeting!

Sarah K. Wise, MD, MSCR, FARS

President, American Rhinologic Society

ARS 12TH ANNUAL SUMMER SINUS SYMPOSIUM HIGHLIGHTS:

- Expanded cadaver prosections
- · Keynote address "Screenwriting for Medicine" by Roshan V. Sethi, MD
- · Dedicated allergy, skull base, and business of medicine sessions
- Symposia sessions

Welcome from the Course Directors!

Dear Colleagues,

We are thrilled you are attending the 12th annual American Rhinologic Society's Summer Sinus Symposium from July 13-15, 2023 in Las Vegas, one of the entertainment capitals of the world! This course once again promises to offer an exciting, comprehensive, and practical program presenting state-of-the-art updates in clinical and surgical rhinology. Our goal is to deliver the highest level of rhinology education in the world to our attendees.

We have created an exciting program delivering valuable educational content for any otolaryngologist or allied health professional involved in the care of patients with sinus, allergy, and/or skull base disorders. The program has been enhanced from previous years based on attendee feedback and suggestions. This year offers dedicated sessions for



business of medicine, allergy, skull base, and expanded cadaver dissections. A distinguished and experienced faculty will address contemporary topics in primary, revision, and advanced sinus surgery, medical treatment of rhinosinusitis, office-based rhinologic surgery, complications of sinus surgery, allergy management, biologic treatments, and more. We are particularly excited to have faculty from all over the world, including Australia, Japan, Malaysia, Singapore, and Thailand, joining us to provide their international perspective on these topics! Through panel discussions and debates, demonstration dissections, and audience response systems, we strive to create an interactive environment that will maximize the learning experience. The course emphasizes a collegial atmosphere where interactions between practicing otolaryngologists, rhinology thought leaders, and industry partners will be fostered and encouraged.

Join us for the Signature Event on Thursday July 13 at (or in!) The NoMad Pool, with an amazing spread of food and drink, music, ...AND a surprise performance you won't want to miss! On Friday July 14, our keynote speaker, Dr. Roshan Sethi, who is both a radiation oncologist and acclaimed Hollywood screenwriter, director and producer, promises to captivate an audience through discussion of "Screenwriting in Medicine."

To maximize the yield from this meeting, we also encourage you to spend time in the Exhibit Hall to get the most up to date information on the newest innovations in rhinology. As the conference wraps up on Saturday, please provide feedback on your experience as this input is critical for us to maintain the highest quality of education for future courses.

We hope you have an amazing and memorable experience at "The Best Sinus Course in the World!"

ARS Summer Sinus Symposium Course Directors: Naveen Bhandarkar, MD, FARS Rohit Garg, MD, FARS Stella Lee, MD, FARS Justin Turner, MD, PhD, FARS Troy Woodard, MD, FARS;

COURSE DIRECTORS



Naveen Bhandarkar, MD, FARS



Rohit Garg, MD, FARS



Stella Lee, MD, FARS



Justin Turner, MD, PhD, FARS



Troy Woodard, MD, FARS

2023 Program Information

Invited Faculty

Nithin Adappa, MD, FARS Omar Ahmed, MD, FARS Nadeem Akbar, MD Henry Barham, MD, FARS Pete Batra, MD, FARS Jeffrey Bedrosian, MD, FARS Chris Bergeron, MD Benjamin Bleier, MD, FARS John Bosso, MD Robert Bridge, MD, FARS Seth Brown, MD, FARS Adam Campbell, MD, FARS Roy Casiano, MD, FARS Mohamad Chaaban, MD, FARS Yvonne Chan, MD, FARS Rakesh Chandra, MD, FARS Philip Chen, MD, FARS Nipun Chhabra, MD, FARS David Chin, MD Do-Yeon Cho, MD Garret Choby, MD, FARS Naweed Chowdhury, MD Martin Citardi, MD, FARS David Conley, MD, FARS John Craig, MD, FARS Dana Crosby, MD, FARS Cecelia Damask. DO Subinoy Das, MD, FARS Greg Davis, MD, FARS Marc Dean, MD Anthony Del Signore, MD Angela Donaldson, MD, FARS Marc Dubin, MD, FARS Charles Ebert, Jr., MD, FARS Jean Anderson Eloy, MD, FARS Moshe Ephrat, MD Nyssa Farrell, MD David S. Fortune, MD Christine Franzese, MD, FARS Satish Govindaraj, MD, FARS Scott Graham, MD, FARS Stacey Gray, MD, FARS Jessica Grayson, MD Akabar Halawi, MD Ashleigh Halderman, MD, FARS Leah Hauser, MD Andrea Hebert, MD Mamie Higgins, MD Thomas Higgins, MD, FARS Karen Hoffmann, MD Peter Hwang, MD, FARS

Elisa Illing, MD, FARS Christopher Ito, MD Aria Jafari, MD Stephanie Joe, MD, FARS Ashutosh Kacker, MD Robert Kern, MD, FARS David Keschner, MD, FARS Esther Kim, MD, FARS Adam Kimple, MD, FARS Todd Kingdom, MD, FARS Nadeem Kolia, MD lan Koszewski, MD, FARS Edward Kuan, MD, FARS Devyani Lal, MD, FARS Kent Lam, MD, FARS Andrew Lane, MD, FARS Jivianne Lee, MD, FARS Victoria Lee, MD, FARS W. Derek Leight, MD, FARS Corinna Levine, MD, FARS Jonathan Liang, MD, FARS Sandra Lin, MD, FARS Brian Lobo, MD, FARS Nyall London, MD, FARS Amber Luong, MD, PhD, FARS Luis Fernando Macias-Valle, MD, FARS Chadi Makary, MD, FARS Li-Xing Man, MD, FARS R. Peter Manes, MD, FARS Sonya Marcus, MD Edward McCoul, MD, FARS Kibwei McKinney, MD Mark Mehle, MD Craig Miller, MD Osarenoma Olomu, MD Kazuhiro Omura, MD Nobuyoshi Otori, MD Randall Ow, MD, FARS Chirag Patel, MD, FARS Zara Patel, MD, FARS Spencer Payne, MD, FARS Aaron Pearlman, MD, FARS Nora Perkins, MD Jay Piccirillo, MD Carlos Pinheiro-Neto, MD Alkis Psaltis, MBBS (hons) PhD, FRACS (Orl) Melissa Pynnonen, MD, FARS Roheen Raithatha, MD, FARS Hassan Ramadan, MD, FARS

Murugappan Ramanathan, MD, FARS Sanjeet Rangarajan, MD, FARS Joey Raviv, MD Amrita Ray, MD Amelia Read, MD Douglas Reh, MD, FARS Kenneth Rodriguez, MD Lauren Roland, MD Christopher Roxbury, MD, FARS Paul Russell, III, MD, FARS Theodore Schuman, MD, FARS Brent Senior, MD, FARS Roshan V. Sethi, MD Michael Setzen, MD, FARS Stephanie Shintani-Smith, MD Harvinder Singh, MD Raj Sindwani, MD, FARS Kornkiat Snidvongs, MD Alla Solyar, MD, FARS Satyan Sreenath, MD James Stankiewicz, MD, FARS Toby Steele, MD Michael Stewart, MD, FARS Janalee K. Stokken, MD, FARS Alla Solyar, MD, FARS Somasundaram Subramaniam, MBBS Jeffrev Suh, MD, FARS Bobby Tajudeen, MD, FARS Masayoshi Takashima, MD Jason Talmadge, MD Dennis Tang, MD, FARS Neville Teo, MD Alex Tham, MBBS Andrew Thamboo, MD Jonathan Ting, MD, FARS Eugenia Vining, MD Jarrett Walsh, MD, FARS Marilene Wang, MD, FARS Danielle Warner, MD, FARS Kevin Welch, MD, FARS Sarah Wise, MD, FARS Bradford Woodworth, MD, FARS Arthur Wu, MD, FARS William Yao, MD, FARS David Yen, MD Frederick Yoo, MD

FARS: Fellow of American Rhinologic Society

PROGRAM COMMITTEE

Naweed Chowdhury, MD Mamie Higgins, MD Ian Koszewski, MD, FARS Sonya Marcus, MD Frederick Yoo, MD, FARS

ARS EXECUTIVE COMMITTEE

Sarah Wise, MD, FARS President

Pete Batra, MD, FARS President-Elect

Rakesh Chandra, MD, FARS Secretary

Jivianne Lee, MD, FARS Treasurer

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Michael Stewart, MD, FARS Executive Vice President

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ARS BOARD OF DIRECTORS

Benjamin Bleier, MD, FARS Seth Brown, MD, FARS Greg Davis, MD, FARS Stephanie Joe, MD, FARS Raj Sindwani, MD, FARS Marilene Wang, MD, FARS Bradford Woodworth, MD, FARS Timothy Smith, MD, FARS *(Ex-Officio Member)*

Ancillary, Non-CME & Social Events

Thursday, July 13, 2023

5:30 pm – 7:00 pm Women in Rhinology Networking Event Kensington, 1st Floor Supported by Aerin Medical

6:00 pm – 7:00 pm Industry Thank You Event Cocktails and Hors d'oeuvres Griffith 1-6 (Exhibit Hall) By Invitation Only

7:00 pm – 9:00 pm Signature Event at the NoMad Pool Cocktail Reception included with registration. Guest tickets are available for \$150 per ticket.

Friday, July 14, 2023

12:15 pm – 1:15 pm

Aerin Medical Lunch Symposium

Location: Hyde 2-3

Title: "Transforming the Treatment Algorithm for Nasal Obstruction and Chronic Rhinitis"

Description: Please join us for lunch and discover the latest advancements in treating chronic nasal conditions from Aerin Medical. This interactive symposium will focus on non-invasive solutions using VivAer® for nasal airway obstruction and RhinAer® for chronic rhinitis. Expert faculty will dive into the latest clinical evidence, case studies and practical advice focused on these exciting technologies.

Speakers: Dr. Stan McClurg, MD; William Yao, MD, FARS

This is a non-CME event sponsored by Aerin Medical. It is neither sponsored by nor endorsed by the ARS.

12:30 pm – 1:30 pm

Stryker Lunch Symposium

Location: Richmond 1

Title: "Surgery for CRS: A case-based approach on when, where, and how" **Description:** A panel of experts will discuss various cases related to Chronic Rhinosinusitis

Agenda: Use of balloon with ESS (Hybrid, ESS, other; Office procedure or operating room; Extent of surgery; Best tools to use, utility of Navigation; Concomitant ET dilation and evidence

Moderator: Raj Sindwani, MD, FARS

Panelists: Amber Luong, MD, PhD, FARS; Edward McCoul, MD, FARS; Brian Weeks, MD

This is a non-CME event sponsored by Stryker. It is neither sponsored by nor endorsed by the ARS.

1:30 pm – 3:30 pm Stryker Dissection Lab Location: Richmond 2 Title: "Stryker Hands-On Dissection Lab Featuring Stryker Technologies: Description: An opportunity to get hands-on with all of Stryker ENT technologies and learn from experienced faculty on techniques and pears used in sinus surgery including BDET certification Speakers: Raj Sindwani, MD, FARS; Amber Luong, MD, PhD, FARS; Edward McCoul, MD, FARS; Brian Weeks, MD This is a non-CME event sponsored by Stryker. It is neither sponsored by, nor endorsed by, the ARS.

4:00 pm – 5:00 pm Rhinologists in Private Practice Section - Business Meeting and Cocktail Hour Regents 1 & 2 Supported by Neurent Medical

5:00 pm – 7:00 pm

Faculty Reception Kensington, 1st Floor By Invitation Only Supported by Lyra Therapeutics

Saturday, July 15, 2023

12:00 pm – 12:50 pm Sanofi & Regeneron Lunch Symposium Location: Regents 1 & 2 Title: "Take a Different Path to Chronic Rhinosinusitis with Nasal Polyposis (CRSwNP) Control Speaker: Robert Kern, MD, FARS This is a non-CME event sponsored by Sanofi & Regeneron. It is neither sponsored by nor endorsed by the ARS.

Visit with ARS Exhibitors and be entered to win Apple prizes!

Visit with our exhibitors and earn a chance to win an iPad, Apple Watch, or Apple Air Pods. Each registered attendee (with the exception of spouses, guests, children under the age of 16, and exhibitors), will be given a raffle card. Drop by and visit each exhibitor and get your raffle card stamped. Once you have collected all the stamps, complete and sign the card and turn it in to the ARS staff at the Registration Desk.

All raffle tickets must be turned in by 2:30 PM on Saturday July 15th. The drawing will take place at 2:45 PM in the Exhibit Hall (Griffith 1-6). You must be present to win. Good Luck!

The ARS will retain control over the use of Educational Grants, and implement safeguards designed to ensure that educational programs are nonpromotional and free from commercial influence and bias. All ancillary industry sponsored events are non-CME. They are neither sponsored by, nor endorsed by the ARS.

General Information

Registration Hours

Thursday, July 13, 2023: 9:00 am – 5:00 pm Friday, July 14, 2023: 7:00 am – 1:00 pm Saturday, July 15, 2023: 7:00 am – 1:00 pm

NOTE: Registration will be located in the Presidio Foyer of the Park MGM/NoMad Hotel. Badges must be worn to enter meeting rooms and exhibit hall. *Children under the age of 16 are not permitted in the exhibit hall.*

Exhibit Hall Hours

Thursday, July 13, 2023: 12:00 pm – 5:00 pm Friday, July 14, 2023: 7:00 am – 1:30 pm Saturday, July 15, 2023: 7:00 am – 3:00 pm

Lunch and breaks will be served in the Exhibit Hall on Friday, Saturday, and Sunday. Breakfast will be served on Friday and Saturday. We encourage networking with our valuable Exhibitors and learning about new technologies in our field.

WiFi

Complimentary internet access is available in the ARS Registration area, Exhibit Hall, General Session, and Breakout Rooms. Click on MGMResorts-Wifi and then click the box to "Accept the Terms and Conditions".

Announcements

Attendees may post announcements regarding employment opportunities, professional or scientific meetings, on the table located outside the exhibit hall.

Cell Phones

As a courtesy to your colleagues, please silence your phone while in the general sessions.

Dress Code

Resort casual attire is suggested.

Speaker Ready Room

The Speaker Ready Room is located in Lincoln Boardroom on the 2nd floor and is open at the following times: **Thursday, July 13, 2023:** 9:00 am – 3:00 pm **Friday, July 14, 2023:** 7:00 am – 1:00 pm **Saturday, July 15, 2023:** 7:00 am – 1:00 pm

Disclaimer

Attendees voluntarily assume all risks involved in travel to and from the symposium and in attendance of and participation in the program. The ARS shall not be liable for any loss, injury, or damage to person or property resulting directly or indirectly from any acts of God, acts of government or other authorities, civil disturbances, acts of terrorism, riots, thefts, or from any other similar cases.

Maintenance of Certification (MOC)

The American Board of Otolaryngology actively sponsors and manages the Maintenance of Certification program, details of which can be found at *www.aboto.org.* As a service to both the American Rhinologic Society and the Otolaryngology community at large, the *ARS 2023 Summer Sinus Symposium* will offer education regarding the MOC process, and much of the course content will be relevant to rhinologic components of the MOC examinations.

Accreditation Statement

The American Rhinologic Society (ARS) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

ARS designates this live activity for a maximum of 14.50 AMA PRA Category 1 CreditsTM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

How to Obtain Your CME Certificate

A link to collect your CME certificate will be emailed to you following the conclusion of the meeting.

COVID-19 NOTICE

The ARS will continue to closely monitor the impact of the COVID-19 pandemic and put the necessary measures in place for the safety and health of all attendees and participants. At this time, masking at the ARS 12th Annual Summer Sinus Symposium is optional.



2023 ARS SUMMER SINUS SYMPOSIUM SUPPORT

The American Rhinologic Society gratefully acknowledges the following companies for their support of the 12th Annual Summer Sinus Symposium.

EXHIBITORS

3-D Matrix, Inc. Acclarent Advanced RX Compounding Pharmacy Aerin Medical Carestream Dental, LLC Cascade Specialty Pharmacy ExperiENT Medical **GBR** Medical GSK H F Hemostasis Fiagon **ID** Medical Devices J. Morita USA KARL STORZ Endoscopy-America, Inc. King's Pharmacy & Compounding Center Lyra Therapeutics Medical Center Specialty Pharmacy Medtronic ModMed NasoNeb® **NeilMed Pharmaceuticals** Olympus America Inc. Optinose US, Inc. Prosidio RefluxRaft Sanofi and Regeneron Septum Solutions Smith+Nephew, Inc. Stryker Sutter Medical Technologies, USA **Xoran Technologies**

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Aerin Medical Women in Rhinology Networking Event

> Lyra Therapeutics Faculty Reception

Neurent Medical Rhinologists in Private Practice Business Meeting & Cocktail Hour

> Stryker Gold Sponsor

Sanofi and Regeneron Silver Sponsor

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Thursday, July 13, 2023, Presidio Ballroom 2-4

Time (Taula	Madaustas (Oscalas)	Develiate
<u>Time/Topic</u>	Moderator/Speaker	Panelists
1:00 pm – 1:15 pm Welcome	Naveen Bhandarkar, MD, FARS Rohit Garg, MD, FARS Stella Lee, MD Justin Turner, MD, PhD, FARS Troy Woodard, MD, FARS	
 1:15 pm – 2:00 pm Primary sinus surgery: What's new in the past five years? Identify the proper patient for first time FESS Discuss changes in perioperative medical management to optimize outcomes Review changes in surgical technique and instrumentation for primary cases 	Pete Batra, MD, FARS	Martin Citardi, MD, FARS Peter Hwang, MD, FARS Melissa A. Pynnonen, MD, FARS Harvinder Singh, MD
 2:00 pm – 2:45 pm Complications in rhinology: Scary scenarios and solutions Assess potential factors that can increase risk in sinus surgery Be able to manage intracranial and orbital complications Implement surgical techniques and strategies that can help decrease surgical complications 	Roy Casiano, MD, FARS	Greg Davis, MD, FARS Todd Kingdom, MD, FARS Nobuyoshi Otori, MD Eugenia Vining, MD
2:45 pm – 3:15 pm Break with Exhibitors in Griffith 1-6		
 3:15 pm – 4:00 pm Frontal sinus surgery: How much is enough? Discuss indications and contraindications to frontal sinus surgery Review how preoperative imaging and patient anatomy dictate extent of frontal sinus surgery Discuss stenting options after frontal sinus surgery 	Zara Patel, MD, FARS	Stacey Gray, MD, FARS Andrew Lane, MD, FARS Alkis Psaltis, MBBS (hons) PhD FRACS (Orl), Somasundaram Subramaniam, MBBS
 4:00 pm – 5:00 pm Cadaver session: Key pearls in primary surgery Demonstrate key maneuvers in primary sinus surgery to optimize surgical outcomes Review relevant anatomic considerations to improve outcomes and avoid complications Discuss options for in-office rhinologic procedures 	Kevin Welch, MD, FARS Moderator	Rakesh Chandra, MD, FARS Dissector
5:30 pm – 7:00 pm Women in Rhinology - Central Park Terrace		
6:00 pm – 7:00 pm Industry Thank You Event By invitation only		
7:00 pm – 9:00 pm Signature Reception – NoMad Pool		

Friday, July 14, 2023, General Rhinology - Presidio Ballroom 2-4

Time/Topic	Moderator/Speaker	Panelists
7:00 am – 8:00 am Breakfast with Exhibitors in Griffith 1-6		
 8:00 am – 8:45 am New frontiers in managing CRSwNP Evaluate current proposed algorithms for management of CRSwNP Assess the evidence for how biologics fit into the current treatment strategies Formulate strategies for muti-disciplinary management of CRSwNP 	Devyani Lal, MD, FARS	Philip Chen, MD, FARS David Chin, MD Angela Donaldson, MD, FARS Charles Ebert, Jr., MD, FARS Robert Kern, MD, FARS
 8:45 am - 9:30 am The most influential articles that changed our practice Evaluate current findings in clinical research that have the potential to improve patient outcomes Examine new evidence in rhinology that can translate to clinical and operative practice Formulate practical ways to translate scientific advances/new knowledge into our clinics and ORs 	Sarah Wise, MD, FARS	Rakesh Chandra, MD, FARS Amber Luong, MD, PhD, FARS Raj Sindwani, MD, FARS Kornkiat Snidvongs, MD
 9:30 am - 10:15 am Cadaver session: New strategies for revision sinus surgery Illustrate reasons for possible needs for revision sinus surgery Demonstrate key techniques for successful revision sinus surgery Evaluate surgical options for recalcitrant sinus disease 	Nithin Adappa, MD, FARS Moderator	Dana Crosby, MD, FARS Dissector
10:15 am – 10:45 am Break with Exhibitors in Griffith 1-6		
 10:45 am - 11:30 am Eustachian tube balloon dilation 101 Review the pathophysiology of eustachian tube dysfunction Discuss indications for balloon dilation of the eustachian tube Review surgical techniques and outcomes of eustachian tube dilation 	Edward McCoul, MD, FARS	Karen Hoffmann, MD David Keschner, MD, FARS Michael Setzen, MD, FARS Dennis Tang, MD, FARS

11:30 am - 12:15 pm

Keynote Address "Screenwriting for Medicine"



Discussion on the cross between art and medicine.

Guest Speaker: Roshan V. Sethi, MD

Brigham and Women's Hospital, Department of Radiation Oncology.

Renowned Hollywood screenwriter, director, and producer. He is best known for the 2021 film "7 Days", the 2022 film "Call Jane" and is the creator and writer of the television series The Resident (2018-Present). He has also written features for E1, Universal, Dreamworks, and Lionsgate. Two of his feature scripts appeared on The Blacklist in 2017.

12:15 pm - 1:15 pm Lunch with Exhibitors in Griffith 1-6

12:15 pm – 5:00 pm Scheduled Industry Symposia Sessions

4:00 pm – 5:00 pm Private Practice Section, Business Meeting and Cocktail Hour in Regents 1 & 2

5:00 pm – 7:00 pm Faculty Reception - Central Park Terrace

Friday, July 14, 2023, Business of Medicine, Breakout 1 - Balboa

Fludy, July 14, 2023, Dusiliess of Medicille, Dreak	out I – Daibua	
Time/Topic	Moderator/Speaker	Panelists
7:00 am – 8:00 am Breakfast with Exhibitors in Griffith 1-6		
 8:00 am - 8:45 am Marketing your rhinology practice in the modern era Evaluate the current landscape of digital and social media to increase presence of your practice online and locally Formulate strategies for maximizing your content Appraise the best ways to manage patient reviews and reputation 	Thomas Higgins, MD, FARS	Nora Perkins, MD Roheen Raithatha, MD, FARS Sanjeet Rangarajan, MD, FARS Amelia Read, MD
 8:45 am - 9:30 am Coding and reimbursement: What you need to know now and how Distinguish and incorporate changes in Evaluation and Management coding requirements Be able to implement accurate coding for new technologies in rhinologic procedures Interpret coding options for procedures that do not have a specific code (unlisted) 	R. Peter Manes, MD, FARS	Adam Campbell, MD, FARS Brian Lobo, MD, FARS Craig Miller, MD Stephanie Shintani-Smith, MD
 9:30 am - 10:15 am Real world strategies: Case presentations in coding and reimbursement Discuss complexities of coding and reimbursement for new procedures Highlight appropriate use of unlisted codes Discuss controversies and challenges in coding 	Seth Brown, MD, FARS	Akabar Halawi, MD W. Derek Leight, MD, FARS Theodore Schuman, MD, FARS Jason Talmadge, MD
10:15 am – 10:45 am Break with Exhibitors in Griffith 1-6		
 10:45 am - 11:30 am In-office procedures: Optimizing patient outcomes Discuss ideal patient selection and appropriate pre-procedural counseling Review options for local anesthesia and optimal room setup Discuss technical pearls and post-procedural management 	Marc Dubin, MD, FARS	Robert Bridge, MD, FARS Toby Steele, MD Danielle Warner, MD, FARS
11:30 am – 12:15 Keynote Speaker in Presidio Ballroom 1-4 Keynote Address "Screenwriting for Meticine" Bisussion on the cross between art and medicine. Guest Speaker: Roshan V. Sethi, MD Brigham and Women's Hospital, Department of Radiation Oncology. Renowned Hollywood screenwriter, director, and producer. He is best known for the 2021 film "7 Days", the 2022 film "Call Jane" and the creator and writer of the television series The Resident (2018-Present). He has also written features for E1, Universal, Dreamworks, and Lionsgate. Two of his feature scripts appeared on The Blacklist in 2017.		
12:15 pm – 1:15 pm Lunch with Exhibitors in Griffith 1-6		
12:15 pm – 5:00 pm Scheduled Industry Symposia Sessions		
4:00 pm – 5:00 pm Private Practice Section, Business Meeting and Cocktail Hour in Regents 1 & 2	2	

5:00 pm – 7:00 pm Faculty Reception - Central Park Terrace

Saturday, July 15, 2023, General Rhinology - Presidio 2-4

Time/Topic	Moderator/Speaker	Panelists
7:00 am - 8:00 am Breakfast with Exhibitors in Griffith 1-6		
8:00 am - 08:45 am		Vieteria Las MD EADO
 Contemporary management of epistaxis Assess current techniques for non-surgical treatment of epistaxis 	Spencer Payne, MD, FARS	Victoria Lee, MD, FARS Sonya Marcus, MD
Review treatment algorithms for refractory epistaxis		Jay Piccirillo, MD
Examine new techniques such as sclerotherapy in the context of HHT		Douglas Reh, MD, FARS
Evaluate surgical treatments for refractory and chronic epistaxis		
0.45		
8:45 am - 9:30 am Headache management for the rhinologist	Mark Mehle, MD	Chistopher Ito, MD, FARS
Distinguish headache syndromes compared to sinonasal inflammatory	,	Alla Solyar, MD, FARS
disease		Janalee Stokken, MD, FARS
Interpret the work up and diagnostic criteria for headache disorders		William Yao, MD, FARS
Examine current treatments for non-sinonasal causes of headaches		
Evaluate treatments for sinonasal causes of headaches		
9:30 am - 10:15 am		
Office-based management of nasal obstruction	Elisa Illing, MD, FARS	Marc Dean, MD
Review common etiologies of nasal obstructionDiscuss patient selection, equipment and anesthesia needs during		Leah Hauser, MD Paul Russell, III, MD, FARS
procedure		Dennis Tang, MD, FARS
 Explore management strategies in a case-based format 		200000000000000000000000000000000000000
10:15 am - 10:45 am Break with Exhibitors in Griffith 1-6		
break with Exhibitors in Grinner 1-0		
10:45 am - 11:15 am		
Setting up for success: How to optimize perioperative care, counseling, and outcomes	Brent Senior, MD, FARS	Chris Bergeron, MD
Review common pitfalls that lead to surgical failure	Dient Senior, MD, I ANS	Nipun Chhabra, MD, FARS
Develop post-op strategies to improve patient outcomes and adherence		Luis Fernando Macias-Valle, MD, FARS
Evaluate the evidence for antibiotics, debridement, and discuss state-of-the-art		Satyan Sreenath, MD
strategies		
11:15 am - 12:00 pm		
Medical management of recalcitrant CRS	Michael Stewart, MD, FARS	Nadeem Akbar, MD
Develop a frame work to evaluate etiology of CRS		John Craig, MD, FARS
Understand how systemic diseases may contribute to sinonasal disease		Mamie Higgins, MD
Explore novel medical options for recalcitrant CRS		Osarenoma Olomu, MD
12:00 pm -1:00 pm		
Lunch with Exhibitors in Griffith 1-6		
12:00 pm – 1:00 pm		
Corporate Lunch Symposia		
1:00 pm -1:45 pm		
Jump starting clinical trials in your practice	Randall Ow, MD, FARS	Moshe Ephrat, MD
Learn the process of building a clinical research program in a private/	. ,	Nyssa Farrell, MD
academic practice		Jonathan Ting, MD, FARS
Discuss advantages, challenges, and hurdles of performing clinical research		David Yen, MD
Explore most commonly used metrics and QOL questionnaires used in clinical		
research		

Saturday, July 15, 2023, General Rhinology - Presidio 2-4

Time/Topic	Moderator/Speaker	Panelists
 1:45 pm - 2:30 pm Navigating the suspicious sinonasal mass Learn the workup and diagnoses of common sinonasal tumors/lesions Examine and demonstrate surgical techniques utilized to effectively treat patients with sinonasal masses Formulate postoperative management and surveillance strategies 	Ashleigh Halderman, MD, FARS	Satish Govindaraj, MD, FARS Nadeem Kolia, MD Edward Kuan, MD, FARS Amrita Ray, MD
2:30 pm - 3:00 pm Break with Exhibitors in Griffith 1-6		
 3:00 pm - 3:45pm Cadaver session: Approaches to skull base lesions, modified endoscopic medial maxillectomy, and SPA ligation pearls Learn systematic approach to skull base lesions Discuss how to approach maxillary pathology via endoscopic medial maxillectomy Review surgical management of epistaxis via SPA ligation 	Kibwei McKinney, MD Moderator	Corinna Levine, MD, FARS Dissector
 3:45 pm - 4:15 pm Up to date pediatric rhinosinusitis: Modern approaches and complex cases Develop the work-up, medical management, and surgical treatment for pediatric rhinosinusitis subtypes Identify and effectively manage orbital complications of rhinosinusitis Be able to understand, recognize, and treat complications of sinus surgery in pediatric patients with sinus disease including CSF leak, orbital injury, and skull base defects 	Adam Kimple, MD, FARS	Chadi Makary, MD, FARS Nobuyoshi Otori, MD Aaron Pearlman, MD, FARS Hassan Ramadan, MD, FARS
 4:15 pm - 5:00 pm Medicolegal issues in rhinology: Risk and resilience Identify liability concerns of otolaryngologists Review ways to reduce the risk of a medical malpractice suit Discuss practical steps physicians should take if in legal jeopardy 	Jean Anderson Eloy, MD, FARS	Mohamad Chaaban, MD, FARS Subinoy Das, MD, FARS Scott Graham, MD, FARS Joey Raviv, MD

Saturday, July 15, 2023, Skull Base Session, Breakout 1 - Griffith 7

Time/Topic	Moderator/Speaker	Panelists
 1:00 pm - 1:45 pm Pituitary surgery pearls and pitfalls Understand variations and technical considerations for the endoscopic endonasal approach to the sella Discuss different reconstructive options and techniques following pituitary surgery Review pre-, peri-, and post-operative management in pituitary surgery 	Anthony Del Signore, MD	Henry Barham, MD, FARS Stephanie Joe, MD, FARS Chirag Patel, MD, FARS Carlos Pinheiro-Neto, MD Neville Teo, MD
 1:45 pm – 2:30 pm It's not just a runny nose: Diagnosis and management of cerebrospinal fluid rhinorrhea Review signs, symptoms, and workup strategies for cerebrospinal fluid rhinorrhea Compare the different etiologies of cerebrospinal fluid rhinorrhea Demonstrate techniques and steps for successful repair of cerebrospinal fluid rhinorrhea 	Bradford Woodworth, MD, FARS	Jessica Grayson, MD Ashutosh Kacker, MD Bobby Tajudeen, MD, FARS Frederick Yoo, MD
2:30 pm – 3:00 pm Break with Exhibitors in Griffith 1-6		
 3:00 pm – 3:45 pm Where the eye meets the nose: Orbital and lacrimal surgery for the rhinologist Review the workup and endoscopic treatment of epiphora Discuss the evaluation of thyroid eye disease and review the different options of surgical intervention Gain a basic understanding of advanced endoscopic orbital surgery, including resection of orbital tumors and optic nerve decompression 	Benjamin Bleier, MD, FARS	Andrea Hebert, MD Aria Jafari, MD Jarrett Walsh, MD, FARS Arthur Wu, MD, FARS
 3:45 pm – 4:15 pm Optimizing outcomes in skull base surgery: Evaluating new evidence and best practices Understand pre-, peri-, and post-operative factors which impact outcomes in skull base surgery Compare the evidence surrounding lumbar drainage, tissue sealant use, and nasal packing in skull base surgery Discuss metrics and outcome measures conventionally used in skull base surgery 	Eugenia Vining, MD	Garret Choby, MD, FARS Anthony Del Signore, MD Jonathan Liang, MD, FARS Kazuhiro Omura, MD Marilene Wang, MD, FARS
 4:15 pm - 5:15 pm Skull base presentations Discuss proper workup and initial management of skull base lesions and disorders Appreciate variation in surgical technique and surgical decision-making for skull base pathologies Understand limits of endoscopic skull base surgery and know when open approaches are indicated Discuss the role of non-surgical treatments and indications for neoadjuvant and adjuvant treatment modalities for skull base pathologies 	Murugappan Ramanathan, MD, FARS Jeffrey Suh, MD, FARS Case Presenters: Michael Ghiam, MD Aria Jafari, MD Patricia Johnson, MD Michael Yim, MD, FARS	Ashleigh Halderman, MD, FARS Corinna Levine, MD, FARS Murugappan Ramanathan, MD, FARS Jeffrey Suh, MD, FARS

Saturday, July 15, 2023, Allergy Session, Breakout 2 - Balboa

Time/Topic	Moderator/Speaker	Panelists
 1:00 am – 1:45 pm Chronic cough and postnasal drip: Things that go lump in the night Develop a differential diagnosis to understand next steps in patient care when initial attempts at reflux and/or allergy management do not yield patient improvement Assess current evidence for etiologies and treatments for patients with chronic cough Evaluate the role of sinonasal disease in chronic cough and postnasal drainage symptoms 	Sandra Lin, MD, FARS	Omar Ahmed, MD, FARS Esther Kim, MD, FARS Kenneth Rodriguez, MD Christopher Roxbury, MD, FARS
 1:45 pm – 2:30 pm Beyond the nose: Knowing the role of allergies, asthma, and AERD Develop strategies for managing the patient with comorbid allergic rhinitis, asthma, and/or aspirin sensitivity Discuss practical ways to set up a multi-disciplinary approach to managing complex upper and lower inflammatory disease Facilitate understanding and screening for asthma and know when to refer to pulmonary 	John Bosso, MD	Yvonne Chan, MD, FARS Do-Yeon Cho, MD Nyall London, MD, FARS Alex Tham, MBBS
2:30 pm – 3:00 pm Break with Exhibitors in Griffith 1-6		
 3:00 pm – 3:45 pm Nothing to sneeze at: Setting up a successful allergy practice Evaluate current evidence for SCIT, SLIT-aqueous, and SLIT tablets Develop models for incorporating allergy into clinical practice Explore and manage pitfalls in starting up an allergy practice 	Masayoshi Takashima, MD, FARS	David S. Fortune, MD Ian Koszewski, MD, FARS Li-Xing Man, MD, FARS
 3:45 pm – 4:15 pm Demystifying the process: Nuts and bolts of prescribing and managing patients on biologics Develop practical strategies to seamlessly incorporate biologic therapies for patients with CRSwNP in your clinic Evaluate challenges and solutions to incorporating biologic therapies into your practice Be able to recognize and address common side effects of biologic therapies 	Cecilia Damask, DO	Naweed Chowdhury, MD Kent Lam, MD, FARS Lauren Roland, MD
 4:15 pm – 5:00 pm An even deeper dive: Selecting the right biologic for the right patient Discuss the current landscape of biologics for CRSwNP Evaluate the evidence on biologic efficacy in different patient populations Explore the algorithms incorporating biologics into practice 	David Conley, MD, FARS	Jeffrey Bedrosian, MD, FARS Christine Franzese, MD, FARS Robert Kern, MD, FARS Andrew Thamboo, MD

5:00 pm Meeting Concludes

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What to see in Las Vegas...

There are so many fun things to do in Las Vegas. With so many attractions and so little time, you're probably wondering where to start. Want to drive Ferraris, or go ziplining? Maybe other Las Vegas activities like taking in the best views of the Strip aboard the High Roller, shopping, and fine dining, are more your style.

There is plenty to do as a family if you travel to Las Vegas with your children. The most famous attraction is the Las Vegas Strip, but you will find a wide variety of other things to do, such as shows, rides, and even museums. Many hotels are attractions in themselves and include exciting architecture, gardens, fountains, volcanoes, and rides.

Las Vegas attractions are some of the best in the world, so come check out all the activities you can't do at home.

For further details on what to see, or visit: https://www.visitlasvegas.com/ or https://www.lasvegasnevada.gov/Visitors



ARS 69th Annual Meeting

September 29-30, 2023 Omni Nashville Hotel, Nashville, TN



COSM 2024 May 15-16, 2024 Hyatt Regency Chicago, Chicago, IL



ARS 13th Annual Summer Sinus Symposium July 12-14, 2024 Hyatt Regency New Orleans, New Orleans, LA



ARS 70th **Annual Meeting** September 27-28, 2024 Miami, FL

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